

PRIVACY POLICY

CORPORATEALLIANCE.NET; BUILDING INFLUENCE.COM; KNOWEVERYONE.COM; CITYOFINFLUENCE.COM; YOUKNOWEVERYONE.COM; KNOWEVERYBODY.COM; HOWDOYOUKNOWEVERYONE.COM; BUILDMYINFLUENCE.COM (Collectively, the "Site")

Effective Date: FEBRUARY 8, 2008

The Site strives to offer its visitors the many advantages of Internet technology and to provide an interactive and personalized experience. We may use your name, e-mail address, street address, telephone number ("Personally Identifiable Information") subject to the terms of this Privacy Policy. Please note that this Privacy Policy applies only to information collected by the Site online and does not impact information collected or used by Influence International, Inc., or its subsidiaries and affiliates through other means.

1. How we gather information from users. How we collect and store information depends on the page or portion of the Site that you are visiting, the activities in which you elect to participate and the services provided. You can visit many pages on the Site without providing any information. Other pages may prompt you to provide information, such as when you register for access to portions of the Site, sign up for membership, request certain features or make a purchase. You may also provide information when you participate in any other interactive areas of the Site that are or may become available.

We do not collect personally identifiable information through the Site unless that information is provided by you during registration for various features on the site. Information required to participate in such features may vary but will typically include your first and last name; address including city, state, zip code and country; complete date of birth; and e-mail address; and, in the case of making purchases, a credit card number and expiration date. You may also be requested to provide a username and password for certain features.

Like most websites, the Site may also collect information automatically and through the use of electronic tools that may be transparent to our visitors. For example, we may log the name of your Internet Service Provider or use "cookie" technology. Among other things, the cookie may store your user name and password, sparing you from having to re-enter that information each time you visit, or may control the number of times you encounter a particular feature while visiting the Site. As we adopt and/or implement additional technology, we may also gather information through other means. In certain cases, you can choose not to provide us with information, for example by setting your browser to refuse to accept cookies, but doing so may limit your ability to access certain portions of the Site or may require you to re-enter your user name and password. Additionally we may not be able to customize the Site's features according to your preferences.

2. What we do with the information we collect. We will use your information only as permitted by law. Information that does not personally identify you ("Aggregated Information") may be used in various ways. For example, we may combine information about your usage patterns with similar

information obtained from other users to learn which Site pages are visited most or what features of the Site are most attractive. Aggregated Information may be shared with our advertisers and business partners, but cannot be used to contact you individually.

As we continue to develop our business and grow, we may sell, buy, merge or partner with other companies or businesses. In such transactions, user information may be among the transferred assets. We may also disclose your information in response to a court order, at other times when we believe we are reasonably required to do so by law, in connection with the collection of amounts you may owe to us, and/or whenever we deem it appropriate or necessary to give such information to law enforcement authorities. Please note we may not provide you with notice prior to disclosure in such cases.

3. Security of personal information. The Site has and will continue to undertake various security measures to protect against the loss, misuse and alteration of the information under its control. We have put together physical, electronic and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information.

Although we take various measures to safeguard against unauthorized disclosures of information, we cannot assure you that the personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy. Inadvertent disclosures may result, for example, when third parties misrepresent their identities and request access to personally identifiable information.

Only those employees and hired professionals (e.g., lawyers) needed to carry out requisite business functions will have access to information on individual Site users. Employees and hired professionals violating these privacy policies will be subject to disciplinary action.

Please note, however, that whatever a user transmits or discloses online can be collected and used by others or unlawfully intercepted by third parties. No data transmission over the Internet can be guaranteed to be 100% secure. Although we strive to protect your personal information, we cannot warrant the security of any information you transmit to us. Such activities are beyond the control of the Site and this Privacy Policy.

4. Affiliated sites, linked sites and advertisements. The Site expects its partners, advertisers and third-party affiliates to respect the privacy of our users. However, third parties, including our partners, advertisers, affiliates and other content providers accessible through the Site, may have their own privacy and data collection policies and practices. For example, during your visit to our site you may link to, or view as part of a frame on the Site, certain content that is actually created or hosted by a third party. Also, through the Site you may be introduced to, or be able to access, information, Web sites, advertisements, features, contests or sweepstakes offered by other parties. The Site is not responsible for the actions or policies of such third parties. You should check the applicable privacy policies of those third parties when providing information on a feature or page operated by a third party.

5. Children. The Site does not knowingly collect or solicit personally identifiable information from or about children under the age of 13, except as permitted by law. If we discover we have received any information from a child under the age of 13 in violation of this Privacy Policy, we will delete that

information immediately. If you believe the Site has any information from or about anyone under the age of 13, please contact us at the address in Section 6 listed below. Further,

- The only personal information that the Site will ever collect from children under 13 is email addresses. Children will never be asked to provide names, addresses, hobbies or any other information that would enable anyone to identify a particular child;
- Email addresses will be provided directly by the children and will be used only for future emails containing information about the Site and its products
- The Site will not disclose information collected from children to any third parties;
- Parents of children have the option to consent to the collection and use of their child's information without consenting to the disclosure of the information to third parties;
- The Site may not, and will not, require a child to disclose more information that is reasonably necessary to participate in an activity as a condition of participation;
- Children are encouraged to tell their parents about any information that they have provided to this Site or any other site; and
- Parents of children can review their child's personal information, ask to have it deleted and refuse to allow any further collection or use of the child's information. Should a parent elect this option, that parent can contact the Site at the address listed in Section 6 below.

6. Contacting us. We can be reached by contacting:

Influence International, Inc.
746 East 1910 South, Suite 2
Provo, UT 84606
info@corporatealliance.net

7. Changes to this policy. This Privacy Policy may be changed at any time. Please check this page periodically for changes. Your continued use of the Site following the posting of changes to these terms will mean you accept those changes. Information collected prior to the time any change is posted will be used according to the rules and laws that applied at the time the information was collected.

8. California residents. Beginning on January 1, 2005, California Civil Code Section 1798.83 permits customers who are California residents to request certain information regarding our disclosure of personal information to third parties for direct marketing purposes. To make such a request, please contact us by first class mail at the address(es) listed in Section 6 above.

9. Miscellaneous. This Privacy Policy and the use of this Site shall be governed by and construed in accordance with the laws of the State of Utah as applied to agreements entered into and to be fully performed within the State, without regard to its conflicts of law provisions. You hereby agree that any cause of action you may have with respect to the Site must be filed in a federal or state court located in Provo, Utah within 180 days of the time in which the events giving rise to such claim occurred, or you agree to unconditionally waive such claim. You agree no such claim may be brought as a class action. If for any reason any provision of this Privacy Policy is found unenforceable, that provision shall be enforced to the maximum extent permissible so as to effect the intent of the parties as reflected in that provision, and the remainder of this Privacy Policy shall continue in full force and effect. Any failure of the Site to enforce or exercise any provision of this Privacy Policy or related right shall not

constitute a waiver of that right or provision. The section titles used in this Privacy Policy are purely for convenience and carry with them no legal or contractual effect. The Site is controlled, operated and administered entirely within the United States. If you are located outside the United States, please note the information you provide to us will be transferred to the United States. This Privacy Policy also hereby incorporates in full by this reference the terms and conditions contained in the Terms and Conditions of Use Agreement applicable to the Site.

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